

THE NEXT GENERATION OF LIONS

LIONS HEAD CELLAR

Passion, dedication and perseverance have been the guiding principles that have made The Hess Collection a world class brand and destination. Vision and determination spans over five generations of the Hess family, and continues to define the spirit behind the wines of The Hess Collection today under the stewardship of the next generation—Tim and Sabrina Persson.

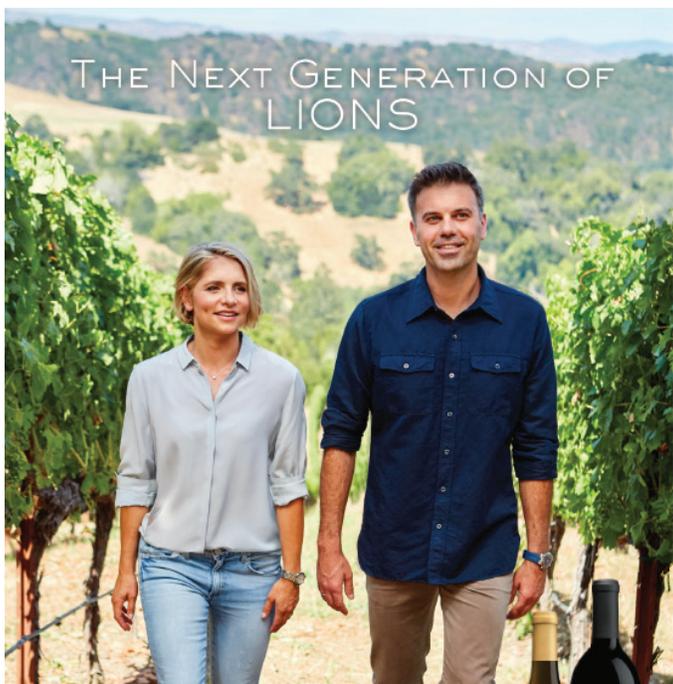
As fifth generation Hess family, Tim and Sabrina maintain Donald Hess' founding commitment to craft world-renowned wines from the Napa Valley and Mount Veeder. They continually push boundaries and challenge convention to craft wines of distinctive character, and in doing so, have established the Lions Head Cellar at the winery's home on Mount Veeder.

The name "Lions Head" serves to unite the heritage of The Hess Collection with the next chapter of leadership under Tim and Sabrina's stewardship. The name both pays homage to the family emblem—the lion—and also represents Lions Head mountain, a place in South Africa very close to Tim's heart.



THE ORIGINAL TANK

This cellar housed the original fermentation tanks that The Hess Collection inherited from the Christian Brothers. The tanks remained in use until August 24, 2014, when the cellar was devastated by the famed Napa earthquake. Tim and Sabrina took this damaging event as an opportunity to transform the facility into the Lions Head Cellar—a "state of the art" boutique winery where the next generation of luxury wines are produced. Today, this tank stands as a reminder of Donald Hess' credo to "Live each day with the heart and courage of a Lion," as Tim and Sabrina remain committed to pushing boundaries and elevating standards.



TIM & SABRINA PERSSON
5th Generation Hess Family

THE HESS COLLECTION
MOUNT VEEDER / NAPA VALLEY

In 1978, Donald Hess was drawn to Mount Veeder's high elevation and challenging mountain climate. He knew the rugged land would produce great grapes, leading to even greater wines. Today, as we proudly continue his legacy, we live each day inspired by the lion. It symbolizes his bold and pioneering nature and it's on every bottle of wine from The Hess Collection. The Lion Estate Cabernet Sauvignon and The Lion Estate Chardonnay represent the best of our pride from our best vineyards in Napa Valley. — Tim and Sabrina

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NEXT GENERATION OF WINEMAKING

In founding the Lions Head Cellar, Tim and Sabrina Persson are leading the development of the Next Generation of Wines. They continually pursue innovations with the Hess winemaking team to develop complex wines that reflect a true sense of place and honor the winery's commitment to sustainability.



NEW WINERY EXPERIENCES

- ATV excursions through the estate vineyards
- Courtyard wine and food pairings
- Blending experiences in the Lions Head Cellar
- Wine and chocolate pairings in the Lions Head Cellar